

*FOR IMMEDIATE RELEASE*

*26 OCTOBER 2007*

**VARISITY LAKES COMPANY'S INNOVATIVE WATER  
PRODUCT IN LINE FOR TOP INDUSTRY AWARD**

An innovative water saving device produced by Queensland company Perfectflow Technology Pty Limited has been declared a finalist in the national GreenPlumbers® Awards – an industry showcase of environmentally-conscious products and services for the plumbing industry.

With a 3 Star water efficiency rating, the Perfectflow™ Ultimate Showerhead is a high quality water and energy saving showerhead finished in chrome. Australian Made and developed over many years of research and development. The showerhead utilises a patented technology.

The standout feature of the product is that it is not restricted, meaning the end user cannot tamper with the flow rate by simply removing a restrictor. This, says the manufacturer, is a major milestone in the development of low flow showerheads.

Perfectflow's product has gained a finalist position in the Water Efficient Product of the Year category at the 2007 GreenPlumbers® Awards luncheon, to be held in Melbourne on 20 November 2007.

GreenPlumbers is an innovative training and accreditation initiative developed by the Master Plumbers' and Mechanical Services Association of Australia (MPMSAA) as the gateway to a 'green' plumbing business.

The GreenPlumbers® Awards are a way for the Association to acknowledge the contributions made to the environment by individual plumbers and manufacturers. So far the GreenPlumbers® training program has saved Australia more than 3 billion litres of water, equivalent to 4700 Olympic-sized swimming pools and millions of dollars in energy savings.

Saving water, energy and minimising the carbon footprint is what the Perfectflow™ Ultimate Showerhead is all about.

Peter Conaghan, Business Development Manager at Perfectflow believes passionately in his product. "There is most likely not a better showerhead in world market today to not only help save water and energy, but to provide the end user with an experience that does not detract from using a low flow showerhead" says Peter.

"Our showerhead also works in very well with existing tapware and looks modern yet superbly refined" added Conaghan.

For more information or to contact Peter, please e-mail him at [info@perfectflow.com.au](mailto:info@perfectflow.com.au)

\*\*\*\*\*

**For further information:  
Alex de Vos (03) 9686 5344  
Rowland Pinder Pty Ltd**

