

# ROWLAND PINDER

*FOR IMMEDIATE RELEASE*

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## **WATER-WISE BALLARAT PLUMBER IN LINE FOR TWO PRESTIGIOUS AWARDS**

A local plumbing company responsible for retro-fitting Ballarat homes with water saving devices as part of *Project Aquarius: Ballarat Home Water Refit* has been named a finalist in two categories at the national *GreenPlumbers®* Awards – an industry showcase of environmentally-conscious products and services for the plumbing industry.

*Project Aquarius: Ballarat Home Water Refit* is a first for a Victorian water corporation (Central Highlands Water) and is being conducted by Geoff Lee and FieldForce Services Pty Ltd who have conducted major refit programs in Sydney, Canberra and Queensland.

As part of the program, Geoff Lee and his company Gas, Solar, Plumbing and Electrical install water efficient showerheads, flow regulators and conduct home water audits in an effort to reduce water consumption to 5,000 homes within the Ballarat region.

His work also extends to the promotion of sustainable plumbing practices, with Geoff becoming an ambassador for the project and speaking at a number of *GreenPlumbing* events.

Geoff Lee has been named as a finalist for the Domestic Project of the Year and the prestigious *GreenPlumber* of the Year award, the highest accolade awarded at the event. Winners of the 2007 *GreenPlumbers®* Awards will be announced at an awards luncheon to be held in Melbourne on Tuesday 20 November 2007.

*GreenPlumbers®* is an innovative training and accreditation initiative developed by the Master Plumbers' and Mechanical Services Association of Australia (MPMSAA) as the gateway to a 'green' plumbing business.

The *GreenPlumbers®* Awards are a way for the Association to acknowledge the contributions made to the environment by individual plumbers and manufacturers.

So far the *GreenPlumbers* training program has saved Australia more than 3 billion litres of water, equivalent to 4700 Olympic-sized swimming pools and millions of dollars in energy savings.

***/2... WATER-WISE BALLARAT PLUMBER IN LINE FOR TWO PRESTIGIOUS AWARDS***

Geoff says that with Ballarat's water storage currently at the critical levels of just 11.9% *Project Aquarius: Home Water Refit* is essential in helping secure the region's water supply.

“So far, 2000 refits have been undertaken in the Ballarat district with another 3,000 to go. The project has already saved a considerable amount of water, with water savings currently estimated at 18,000 litres of water per year, per household,” says Geoff.

“*Project Aquarius: Ballarat Home Water Refit* is the first home water conservation program to be introduced within Victoria and we are proud to be part of implementation team”.

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